

Placemat & Fabric Coaster Transferring Instructions

Read instructions completely before you begin.

Supplies Needed

- Placemat or Fabric Coaster
- Heat Tape
- Heat Gloves



Step 1: Adjust the Heat Press

Temperature: **380° F - 400° F**

Dwell Time: **15-45 seconds, depending on the method of application**

***Note:** These instructions, including transfer times and temperatures, are based on the inks, paper, ovens and products we use. Your inks, papers, etc. may require adjustments in your time/temp settings.*

Step 2: Design and Print Your Transfers

- Prepare artwork and size transfer with consideration to the size of the placemat.
- **Mirror Image:** Image must always be produced in reverse to ensure right reading image once pressed into a garment. Most printers refer to this as “Flip Horizontal” or “Mirror”.

Step 3: Transfer the Image

Transferring instructions vary based on the type of printing/pressing you will be doing. Please refer to sections 3.a-3.b below for instructions specific to your application.

3.a: Dye Sub Pressing

1. Preheat press to **400° F**.
2. Pre-press the placemat/coaster for 10 seconds to rid it of moisture.
3. Using heat resistant tape, fasten the transfer image side down.
4. Place the placemat/coaster on the heat press with the transfer on top.
5. Press at **400° F** for **40-45 seconds** using **Medium - Firm** pressure.
6. Remove transfer while hot.

3.b: Laser Pressing (CL/CL Non-Oil)

1. Preheat press to **380° F**.
2. Prepress placemat/coaster for 10 seconds to rid it of moisture.
3. Place the placemat/coaster in the heat press with the transfer on top.
4. Press at **380° F** for **12-15 seconds** using **Medium - Firm** pressure.
5. Remove transfer while hot.

Customer Support

For support on these or any of our products, please call our toll-free number for assistance: **877.795.1500**. You may also write to us at Support@LaserReproductions.com.